# Cost estimates:

# (Based on an electronic questionnaire containing around 25 questions)

**1. Creating a set of electronic survey questions to be loaded into Survey Monkey[[1]](#footnote-1) or similar**

*Depending on time involved in setting up initial survey and depending on how many changes are required to the questions in subsequent surveys, costs as follows:*

|  |  |
| --- | --- |
| **First survey:** | **Subsequent surveys:** |
| 5-7 hours - $450 - $630 | 4-6 hours - $360 - $540 |
|  |  |

**2. Set up the survey on Survey Monkey and disseminate**

*Depending on number of questions to be entered, involvement in dissemination, costs as follows:*

|  |  |
| --- | --- |
| **First survey:** | **Subsequent surveys:** |
| 5-7 hours - $450 - $630 | 4-6 hours - $360 - $540 |
|  |  |

**Option 1:**

**3. Collate responses, transfer of responses to SPSS (data analysis software), undertake analysis (frequencies and crosstabs), write up feedback in event evaluation report**

*Depending on level of analysis required, number of questions in survey etc, costs as follows:*

|  |  |
| --- | --- |
| **First survey:** | **Subsequent surveys:** |
| 15-20 hours - $1350 - $1800 | 12-17 hours - $1080 - $1530 |
|  |  |

(Assuming that there will not be any open-ended questions in the survey ie: where respondents type up their comments/feedback on an issue – analysis of this can be quite time-consuming and if this type of question is to be included then the estimate of hours will need to be increased to reflect this.)

**Option 2:**

**3. PDF print out of Survey Monkey generated report with frequencies only – no further cost**

**TOTALS:**

|  |  |
| --- | --- |
| **First survey totals:** | **Subsequent survey totals:** |
| 10-34 hours - $900 - $3060 | 8 – 29 hours - $720 - $2610 |
|  |  |

1. Survey Monkey costs $480.00pa [↑](#footnote-ref-1)