

Come along to The Biz[®] Nelson



Want to run your business better?
Come along to The Biz – a FREE event series packed with advice
from New Zealand’s most successful business experts.

Location: Rutherford Hotel Nelson, 27 Nile Street West, Nelson

Date: Thursday, 19th March 2015

Time: 4pm - 7.30pm. Presentation starts at 4.30pm

Register your place at www.bizevents.co.nz

Meet some of our guest speakers:



Mark Rais
from Microsoft

Mark Rais is currently serving as Manager and Cloud Technician for the Tasman branch of pcMedia. He provides specialist support for businesses in the region moving to cloud solutions. He formerly served 7 years as a senior technology manager at Aol Inc. then Netscape, working on large scale internet infrastructure projects including the Aol Shopping Portal with USD \$1 Billion in transactions in its initial year. His passion is to see more New Zealand small business organisations gain benefits from IT, helping businesses save money and be more competitive.



Steve Coppard

Steve didn't think building a hot dog cart for his son would lead him to leave a 20 year career in IT business development. But it did and hence Rock Dogs was born. A gourmet hot dog experience with the best ingredients and awesome flavours, married to a Rock n Roll attitude theme. Steve's just committed full time to Rock Dogs – hear how he is faring in the middle of start-up mode!



Lisa Parnis
from Google

If anyone knows what consumers are looking for it's Google. At The Biz, they'll provide you with an amazing peek into who and what your customers are looking for with the latest consumer research and technology trends.



Ghada Vanderpool
from Yellow

Digital marketing expert, former small business owner and busy mum of two. From Canada to New York to New Zealand, Ghada brings her global experience to give local business owners insights on which digital and social media channels to use or lose, tactics to use tomorrow and what NOT to do.



Mike Rishworth
from Yellow

Mike's our expert at Yellow on all things digital marketing. A true digital native, he lives and breathes things like remarketing, mobile and measurement. Mike will share with you the top digital trends you need to keep an eye out for in 2015 and beyond.



Tenby Powell

Investor, entrepreneur and professional Director, Tenby thrives on seeing Kiwi businesses innovate their way to greatness. He masterminded the 6,800-strong NZ SME Business Network, to give business owners a voice and a helping hand. He Chairs the Govt appointed Small Business Development Group which provides policy advice to enhance our SME ecosystem.